(i) Revised production guidelines with emphasis on greater public-private partnership in spheres of production, marketing and distribution.

(ii) Enhanced marketing efforts in the area of exports and technical services with a view to augmenting the Corporation's revenue under these streams.

(iii) Sustained efforts for recovery of outstanding dues.

(d) No, Sir.

(e) Does not arise.

Strengthening of Prasar Bharati

†1096. SHRI MANGANI LAL MANDAL: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that a comprehensive scheme has been formulated for the purpose of strengthening the Prasar Bharati; and

(b) if so, the details thereof?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI PRIYARANJAN DASMUNSI): (a) and (b)ACommittee was constituted on 30-3-2005 by the Government for suggesting a viable capital and financial structure for Prasar Bharati to strengthen its functioning. The Committee has dealt the deliberated on the restructuring options available and submitted its Report to the Government. Its Recommendations are currently before the Group of Ministers, constituted by the Government to examine various issues pertaining to the functioning of Prasar Bharati.

Collecting of money by paid channels

1097. SHRIMATI PREMA CARIAPPA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that India is the only country where pay channels collect money from people as well as by advertisements;

(b) if so, the details thereof; and

(c) the steps taken to streamline the system?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI PRIYARANJAN DASMUNSI): (a) and (b) No, Sir. Such a system is prevailing in some other countries as well.

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†Original notice of the question was received in Hindi.

(c) Cable Television Networks Rules, 1994 have been amended on 31.7.2006. Sub rule (11) has been added to rule 7 and provides that no programme shall carry advertisements exceeding 12 minutes per hour, which may include upto 10 minutes per hour of commercial advertisements, and upto 2 minutes per hour of a channels' self promotional programmes.

Agreement with Government of Goa

1098. SHRI SHANTARAM LAXMAN NAIK: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government propose to handover Management of International Film Festival to Goa Government;

(b) whether any agreement to this effect has been arrived at between the Central Government and the Government of Goa; and

(c) if so, the details thereof?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI PRIYARANJAN DASMUNSI): (a) to (c) Government of Goa have written to Government of India in this regard. The International Film Festival of India, 2006 is, meanwhile, proposed to be organized at Goa by Government of India in collaboration with the Government of Goa. A Memorandum of Understanding will be entered into by and between the Directorate of Film Festivals (DFF), Ministry of Information and Broadcasting, Government of India and the State Government of Goa, delineating the partnership arrangements between the DFF and the State Government of Goa, in the organization of the International Film Festival of India, 2006.

Protection of Indian labourers abroad

†1099. SHRI JAI PRAKASH AGGARWAL: Will the Minister of OVERSEAS INDIAN AFFAIRS be pleased to state:

(a) whether Government have taken any steps to set up any cell in Indian embassies in foreign countries to deal with the problems being faced by the Indian labourers and provide them protection;

(b) if, so the details thereof; and

(c) if not, the reasons therefor?

THE MINISTER OF OVERSEAS INDIAN AFFAIRS (SHRI VAYALAR RAVI): (a) to (c) No, Sir, However, the Indian Missions in countries with

†Original notice of the question was received in Hindi.